



World Doctors Orchestra
c/o Institute for Social Medicine
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Media information ONLINE (current as of March 2008)

Benefit Concert of the World Doctors Orchestra on May 4, 2008

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- Charité University Medical Center
- sponsor: Pfizer

High-resolution photos and other materials suitable for print are available free of charge at www.world-doctors-orchestra.org. For further information or hard copies of press materials, please contact:

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Overview

Benefit Concert of the World Doctors Orchestra on May 4, 2008

The project: The World Doctors Orchestra was founded in 2007 by Prof. Stefan Willich, Director of the Institute for Social Medicine, Epidemiology and Health Economics at the Charité University Medical Center in Berlin. The ensemble consists of some eighty physicians, all highly skilled amateur musicians, from twenty different countries.

Once a year, the orchestra meets in a major international city for several days of intense rehearsals, culminating in a benefit concert held in a world-class venue. With their own financial and personal commitment to the project, the physicians aim to raise global awareness that access to adequate healthcare is a basic human right independent of national borders and political or economic interests.

The event: Debut concert on May 4, 2008, at 8 p.m. The proceeds from the concert will go to two non-profit aid organizations in India and South Africa.

Soloist: Peter Zazofsky
Orchestra: World Doctors Orchestra
Conductor: Stefan Willich

Program: Donizetti, Overture to "L'Elisir d'amore"
Beethoven, Concerto for Violin and Orchestra in D major, op. 61
Dvořák, Symphony No. 9 in E minor ("From the New World"), op. 95

The aid projects: The proceeds from the concert will go to two selected non-profit aid organizations. The first of these is Hilfswerk Indien e.V., which runs a modern leprosy hospital in southern India and oversees a range of mobile treatment facilities that provide care to leprosy patients living in remote areas. The second is the Hugo Tempelman Foundation, which operates the only hospital available to the 160,000 inhabitants of Elandsdoorn, a township in South Africa. Tempelman and his colleagues have also initiated a variety of successful educational, outreach, and employment projects to address the complex issues surrounding HIV and AIDS.

The proceeds from the concert will go to two selected non-profit aid organizations. The first of these is Hilfswerk Indien e.V., which runs a modern leprosy hospital in southern India and oversees a range of mobile treatment facilities that provide care to leprosy patients living in remote areas. The second is the Hugo Tempelman Foundation, which operates the only hospital available to



the 160,000 inhabitants of Elandsdoorn, a township in South Africa. Tempelman and his colleagues have also initiated a variety of successful educational, outreach, and employment projects to address the complex issues surrounding HIV and AIDS.

Sponsors: The orchestra is supported financially by the Pfizer pharmaceutical company.

Date: Sunday, May 4, 2008, 8 p.m.

Location: Chamber Music Hall of the Berlin Philharmonic (1195 seats)
Herbert-von-Karajan-Str. 1, 10785 Berlin, Germany

Tickets: Between €10–€30, available at www.ticketline-berlin.de.

For further information please contact:

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Hugo Tempelman Foundation

Hugo Tempelman
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Hilfswerk Indien Dr. Elisabeth Vomstein e.V.

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BACKGROUND INFORMATION

The World Doctors Orchestra

The World Doctors Orchestra combines the pleasure of fine music with charity. Once a year, some eighty physicians from over twenty nations exchange their white coats for evening attire and perform a benefit concert for people in need of healthcare. On May 4, 2008, at 8 p.m. the World Doctors Orchestra will be making its worldwide debut with a concert in the Chamber Music Hall of the Berlin Philharmonic. The program will include Donizetti's Overture to "L'Elisir d'amore," Beethoven's Concerto for Violin and Orchestra, and Dvořák's Symphony No. 9 ("From the New World"). Boston violinist Peter Zazofsky, who made his debut in Berlin with the Berlin Philharmonic Orchestra in 1983, will be returning to the stage of the Philharmonic Hall to support the World Doctors Orchestra as a soloist.

The proceeds from the concert will go to two selected non-profit aid organizations. The first of these is Hilfswerk Indien e.V., which runs a modern leprosy hospital in southern India and oversees a range of mobile treatment facilities that provide care to leprosy patients living in remote areas. The second organization is the Hugo Tempelman Foundation, which operates the only hospital available to the 160,000 inhabitants of Elandsdoorn, a township in South Africa. Tempelman and his colleagues have also initiated a variety of successful educational, outreach, and employment projects to address the complex issues surrounding HIV and AIDS.

Founder and conductor of the World Doctors Orchestra is Stefan Willich, director of the Institute for Social Medicine at the Charité University Medical Center in Berlin, Germany. Willich, who studied violin, chamber music, and conducting in Stuttgart, Berlin, Boston/Tanglewood, and Paris chose his fellow musicians from among more than 200 candidates with outstanding musical credentials.

Although all of the physicians share a passion for music, this is not an end in itself. Indeed, the driving force behind the World Doctors Orchestra is the conviction that neither national borders nor political or economic interests should limit access to adequate healthcare. With its series of benefit concerts, the World Doctors Orchestra wants to raise global awareness that healthcare is a basic human right and a precondition for human development.

The World Doctors Orchestra is a registered non-profit association, independent of any political, religious, or economic influences. The benefit concert in 2008 is supported by Pfizer. Additional charity concerts, both in and outside Europe, are planned for 2009.



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BACKGROUND INFORMATION

The World Doctors Orchestra

The World Doctors Orchestra is a registered non-profit association. Contribution receipts will be issued for donations of €50 or more. Please be sure to provide your name and address on the remittance slip or in the memo field of the payment form.

Bank account: Bank: Dt. Apotheker- und Ärztebank
Bank code/BLZ: 100 906 03
Account number/Konto-Nr.: 000 729 4786
IBAN: DE52 3006 0601 000 729 4786
BIC/Swift Code: DAAEEDDD

Beneficiary/
recipient World Doctors Orchestra e.V.



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BACKGROUND INFORMATION

Who will benefit from the proceeds of the concert evening?

Short portraits of the two non-profit aid organizations supported by the World Doctors Orchestra

Hugo Tempelman Foundation

In 1994 the Dutch physician Dr. Hugo Tempelman and his wife Liesje founded the Ndlovu Medical Center. Located in the township of Elandsdoorn some 200 kilometers northwest of Johannesburg in Limpopo Province, Ndlovu is the only outpatient clinic in the region. It currently provides healthcare services to approximately 160,000 individuals.

At Ndlovu, all patients receive treatment, regardless of whether they have health insurance. Presently, more than 1500 people with HIV and AIDS are in long-term care at the center, where Dutch, German, and South African physicians are working hand in hand. The results of their pioneering efforts are impressive: the majority of patients, including those with very advanced disease, have succeeded in achieving an undetectable viral load. The physicians collaborate closely with Dutch and American universities, and with the Max Planck Institute for Immunology in Berlin, Germany. Another important focus at Ndlovu is the prevention of tuberculosis.

In recent years, an increasing number of development projects have been established around the Ndlovu Medical Center to address the lack of basic infrastructure such as garbage collection and postal services. These efforts, along with numerous informational, educational, and vocational programs, are helping in the development of long-term approaches to the complex issues surrounding HIV and AIDS.

With the proceeds from the concert given by the World Doctors Orchestra, the foundation plans to buy musical instruments for a new youth and cultural center in Soweto. Of the 5 million people living in this urban area of Johannesburg, a full 1.2 million are HIV-positive. The Miracle, as the youth center is known, is also a theater and an AIDS-information center rolled into one. It is virtually the only cultural institution available to the people of Soweto.

For further information please visit www.hugo-tempelman-foundation.org.



Interviews with Dr. Tempelman

Hugo Tempelman will be visiting Germany from May 4 to 10, 2008, and will attend the concert. For interview requests, please contact Ms. Sanna Börgel at Wortlabor (sb@wortlabor.at or +49 30 160 945 35979).

Hilfswerk Indien Dr. Elisabeth Vomstein Schliengen–Mauchen e.V.

Since 1961 Dr. Vomstein has been working in Settipatty in southern India treating persons afflicted with leprosy, most of whom have been ostracized by their families and communities and forced to lead a life of poverty and social isolation. Over the years, Dr. Vomstein succeeded in transforming a squalid encampment into a modern leprosy hospital with ancillary offices, workshops, and educational facilities. In 1995 Dr. Vomstein retired from her daily activities at the hospital, but continues to serve in an advisory role to Dr. Trichirapalli Muthuswani Chinnaiyan, who now heads the project initiated almost five decades ago.

The number of services offered by the hospital has expanded in recent years to include care for patients with malaria and tuberculosis, as well as orthopedic treatment for children disabled by polio. Today the relief organization is focusing its efforts on supporting mobile treatment facilities that provide care to leprosy patients living in remote areas.

The proceeds from the concert given by the World Doctors Orchestra will be used to increase the number of mobile treatment facilities and support their daily operations.

The hospital is funded by the German Aussätzigenhilfswerk Würzburg, and by the Hilfswerk Indien Dr. Elisabeth Vomstein Schliengen–Mauchen e.V.

Interviews with Dr. Chinnaiyan

Dr. Chinnaiyan will be visiting Germany from April 7 to May 15, 2008, and will attend the concert. For interview requests, please contact Ms. Sanna Börgel at Wortlabor (sb@wortlabor.at or +49 30 160 945 35979).



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BACKGROUND INFORMATION

Peter Zazofsky

Boston violinist Peter Zazofsky made his debut in Berlin together with the Berlin Philharmonic Orchestra in 1983. Now, almost 25 years later, Zazofsky is returning to the stage of the Philharmonic Hall to support the World Doctors Orchestra in its first charity concert, to be held on May 4, 2008.

First violinist of the Muir String Quartet and an internationally recognized soloist for more than two decades, Zazofsky has performed worldwide with a range of leading orchestras, including the Boston Symphony, Berlin Philharmonic, Royal Concertgebouw Orchestra, and Philadelphia Orchestra.

Peter Zazofsky was born in Boston, where his father was assistant concertmaster of the Boston Symphony. Joseph Silverstein was his first teacher, and he later studied with Dorothy Delay, Jaime Laredo, and Ivan Galamian at the Curtis Institute.

Zazofsky has won numerous prizes and awards, culminating in the Gold Medal at the 1980 Queen Elisabeth Competition and the Grand Prize of the 1979 Montreal International Competition. In 1985 he was honored to receive the Avery Fisher Career Grant.

In addition to his appearances as a soloist and chamber musician, Peter Zazofsky holds the position of associate professor of violin and chamber music at Boston University. He has encouraged the creation of new works by American composers.

For further information please visit www.muirstringquartet.com.



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BACKGROUND INFORMATION

Prof. Dr. med. Stefan N. Willich, MPH, MBA

**Director, Institute for Social Medicine, Epidemiology and Health Economics, Charité
University Medical Center, Berlin**

- Founder and conductor of the World Doctors Orchestra -

After completing his medical studies in Berlin and Munich, Professor Willich went on to obtain his Master of Public Health at Harvard University, USA, and his Master of Business Administration at INSEAD, France. He passed his boards and obtained his post-doctoral lecture qualification (*Habilitation*) in internal medicine. From 1993 to 1995 he served as acting chair at Ernst-Moritz-Arndt University in Greifswald and as a visiting professor at Harvard University. In 1995 he was named professor and director of the Institute for Social Medicine, Epidemiology and Health Economics at the Charité University Medical Center in Berlin, Germany. In 2006 he was additionally appointed medical director of Charité's Center 1 for Human and Health Sciences.

Professor Willich belongs to numerous professional organizations. He is a board member of the German Society for Health, a fellow of the American College of Cardiology, and a member of the European Society of Cardiology. His research focus is on cardiovascular disease, disease prevention, clinical epidemiology, healthcare systems research and health economics, and the relationship between conventional and complementary medicine. He is the author and coauthor of more than 300 international publications.

In addition to his work as a professor, Stefan Willich is an avid and accomplished musician. He began playing violin at the age of five, supported from the very beginning by his music-loving parents. He studied violin, chamber music, and conducting in Stuttgart and Berlin. Since then, he has participated in prestigious conducting workshops under Sergiu Celibidache in Munich, Leon Fleisher in Boston/Tanglewood, and Leon Barzin in Paris. He regularly takes part in chamber music, orchestral, and conducting activities.

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BACKGROUND INFORMATION

The Institute for Social Medicine, Epidemiology and Health Economics

The primary aim of the Institute for Social Medicine, Epidemiology and Health Economics is to develop and improve strategies for disease prevention. Currently, the institute employs more than fifty professionals whose research and teaching activities cover five main areas: cardiovascular disease, clinical epidemiology, complementary and alternative medicine, healthcare systems research, and international health sciences.

In close collaboration with clinicians, scientists, and institutions around the world, the Institute for Social Medicine provides data and recommendations to key players in science, health policy, public health, and industry – both nationally and internationally. At the same time, the researchers at the institute are continually refining their curricula to keep medical students abreast of the latest developments in the rapidly evolving fields of healthcare systems research, social medicine, epidemiology, and health economics.

The history of the institute spans almost 90 years. In 1920 Alfred Grotjahn was appointed to a professorship in social hygiene at what would later become today's Humboldt University. It was the first post of its kind in this field of inquiry, and the efforts of Grotjahn and his colleagues established social hygiene – as the nascent field of public health was then known – as a formal academic discipline in Germany.

The institute's current director, Prof. Stefan Willich, was appointed to the professorship in social medicine and epidemiology in 1995. He re-structured the institute with an initial staff of seven. Since then, a total of ten researchers have completed or are nearing completion of their postdoctoral training at the institute, and some 100 PhD candidates have been accepted, more than half of whom have already finished their doctoral studies. Over the past decade, researchers at the institute have published more than 500 scientific papers and obtained external grants in the amount of 10 million euros – clear testimony to the excellence of their scientific work and to the institute's leading position within the international scientific community.

In addition, the institute has successfully implemented a rigorous quality management system. All research and teaching activities are subject to a continuous quality improvement process. Following an external audit, the institute was recently awarded certification according to the DIN EN ISO 9001:2000 standard.

Both a physician and an accomplished musician, Prof. Willich founded the World Doctors Orchestra in 2007 to raise awareness of the need for a global social concept in public health



based on an important premise: healthcare is a human right and a precondition for human development.



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BACKGROUND INFORMATION

The Charité University Medical Center

The Charité University Medical Center is indisputably one of the leading teaching hospitals and research facilities in Europe today. Indeed, its name has become synonymous throughout the world with medical excellence.

Since 2003, Charité has united all of the formerly separate academic medical centers in Berlin under one roof. The merger is the logical consequence of a history marked by change, including most recently the fall of the Berlin Wall and the reunification of the divided city.

One of the oldest hospitals in Germany, Charité was established in 1710 as a quarantine facility for persons infected with bubonic plague. In the twentieth century, the Charité name would come to be associated with dozens of famous scientists and physicians, including eight Nobel Prize winners.

A joint institution of Freie Universität Berlin and Humboldt Universität zu Berlin, Charité today consists of 128 departments and institutes. It averages 128,000 inpatient and 1,080,000 outpatient cases each year, and employs more than 14,400 professionals at four different campuses: Benjamin Franklin, Berlin-Buch, Charité Mitte, and the Virchow-Klinikum.

Charité is a large public institution with annual revenues of €1 billion. It is the second-largest employer in Berlin and, with the approximately €100 million in external grants its 4,000 researchers and physicians obtain each year, the hospital plays a vital economic role in the Berlin-Brandenburg region. Moreover, it is a driving force for innovation and education, currently enrolling 7,500 students of medicine, dentistry, and nursing.

A Model of Excellence

The Charité University Medical Center has a long tradition of medical excellence, high ethical standards, and social responsibility. Its dedicated professionals continually strive to invest in and improve the future of life sciences and healthcare services.

Mission

Research, teaching, healing, helping



Vision for the future

By 2010, the year of its 300th anniversary, the Charité University Medical Center aims

- to be one of the leading medical faculties not only in Europe, but worldwide.
- to set the standard for modern, comprehensive medical care, ranging from genome-based individualized medicine to integrative services that emphasize disease prevention and health maintenance.
- to be a modern, financially sustainable enterprise operating both nationally and internationally.
- to serve as a key partner in driving growth and innovation in Berlin in the areas of medicine and medical technologies.



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PRESS RELEASE FOR IMMEDIATE PUBLICATION

April 21, 2008

Sponsor of the World Doctors Orchestra



Pfizer – Working Together for a Healthier World

For more than 150 years, the name Pfizer has stood for the successful development of modern medicines. Every day, approximately 87,000 employees around the globe are working together to improve health and quality of life for millions of people. In 2007 alone, Pfizer invested 8.1 billion USD in discovering and developing new drugs, more than any other pharmaceutical company. Worldwide, some 13,000 researchers are working in Pfizer labs to develop new therapies and pharmaceuticals for use in patient care.

Pfizer offers solutions in many important therapeutic areas, including cardiovascular, metabolic and endocrine diseases, neuroscience, inflammation and pain, infectious diseases and HIV, genitourinary/sexual health, allergy and respiratory disease, ophthalmology, and oncology. In addition, Pfizer develops and produces a broad range of innovative medicines and vaccines for both pets and farm animals.

Pfizer in Germany

Pfizer also has a leading portfolio of medicines in Germany. Over the past 12 months, more than 9 million patients have benefited from Pfizer products. "We advocate access to innovative medicines for people everywhere," says Dr. Andreas Penk, Country Manager of Pfizer Germany.

The German headquarters in Karlsruhe, which will move to Berlin in the summer of 2008, operates the two business areas of human pharmaceuticals and animal health products. Altogether some 4,500 employees are currently working in Karlsruhe, Freiburg, Illertissen, and Frankfurt. In 2007, Pfizer Germany generated 1.6 billion EUR in revenues, and Pfizer Inc. reported worldwide revenues of approximately 48.4 billion USD.



Pfizer – Your Partner in Healthcare

As a member of today's rapidly changing community, we are striving to adapt to the evolving needs of society and contribute to overall health and wellness. In 2030 more than 30% of the German population will be older than 60. "As a partner in the healthcare system, we want to contribute with sustainable solutions to the challenges of advanced age," says Dr. Andreas Penk.

The challenges facing medicine, society, and health policy today are both numerous and complex. Finding sustainable solutions requires joint efforts by all parties involved. This is why Pfizer is working together with institutions, corporations, associations, and research centers throughout the world to promote education and prevention, to strengthen healthcare systems, to increase access to innovative medicines for all patients, and to find sustainable solutions to the health challenges of today and tomorrow.

Since 2006 Pfizer has supported the prevention campaign "A Heart for Saxony-Anhalt" initiated by the Saxony-Anhalt State Health Association. Together with the AOK Health Insurance Fund and the pharmaceutical firm Eisai, Pfizer also supports the Dementia Management in Primary Care Initiative, which aims to improve the treatment of patients with dementia.

By collaborating with the World Doctors Orchestra, Pfizer is helping the Hugo Tempelman Foundation in its fight against AIDS in South Africa, as well as Hilfswerk Indien e.V. in its mission to provide care to leprosy patients living in remote areas of India.

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